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Date	Time	Session Title	Speaker	Title & Company	Session description
Tuesday, May 4	1:00pm-2:00pm	Covid-19's Impact on Recruitment & Retention. Part I	Lou Ann Brubaker	Founder, Brubaker Consulting	In this four-part webinar series, 'on-the-ground/real world' strategies will be offered that can immediately be implemented. Presented in an upbeat manner, attendees will be inspired to make the changes important to their facility success. Part I: Attracting the Staff You Want to Apply Following the pre-recorded content, participants will be able to: <ul style="list-style-type: none"> • correct the barriers that prevent people from applying for a job with you - making it way harder than it should be - focusing on the wrong stuff in your outreach message - ignoring the low-hanging fruit - not impressing from the 'get-go'
Thursday, May 6	1:00pm-2:00pm	Covid-19's Impact on Recruitment & Retention. Part II	Lou Ann Brubaker	Founder, Brubaker Consulting	Covid-19's Impact on Recruitment & Retention, Part II: Handling Job Applications with No Hiccups Following the pre-recorded content with LIVE Q&A Session, participants will be able to: <ul style="list-style-type: none"> • increase desire to work for you (even before the interview begins) • create your facility's compelling argument to join • describe how your facility handles a time of crisis • involve other staff • incorporate the type of interview questions predictive of new hire success
Tuesday, May 11	1:00pm-2:30pm	Practical Guide to When and If an Employee Is Entitled to Paid or Unpaid Leave	Elena Defio Kean, Esq	Attorney, Hinman Straub	This webinar will examine the interplay between: NYS Paid Family Leave, the ADA, FMLA, Paid Sick Leave & Paid COVID Leave. The focus will be on examples and scenarios of what law may apply or the impact of multiple laws. The Outline will quickly review each of the bills, as presently impacted, and then provide a series of scenarios and examples of what law would apply. Also, best practices to avoid making a mistake.
Thursday, May 13	1:00pm-2:00pm	Covid-19's Impact on Recruitment & Retention. Part III	Lou Ann Brubaker	Founder, Brubaker Consulting	Covid-19's Impact on Recruitment & Retention, Part III: Acing New Employees' Start Following the pre-recorded content, participants will be able to: prepare for new staff member start

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					<ul style="list-style-type: none"> • explain why 'on-boarding' isn't what should really be happening • ways to keep things interesting in the first week • make new hire success a team sport • describe why exit interviews are done at the wrong time
Tuesday, May 18	1:00pm-2:15pm	Hot Topics in Medicare News	Cindy Goldsher	Senior Services Specialist, Cindy Goldsher Insurance/Bay Harbor Insurance	Quick review of Medicare costs in 2021, COVID & its impact now & for the future of Medicare, Rehabilitation/SNF expenses days 21-100...when & how should a Medicare plan change be initiated, Part D Legislative changes for 2022 - the good & the bad, Part d Senior Savings model for insulin - Are your residents on the right plan?, Does Medicare cover advance planning & how?, Removing barriers & ensuring quicker access to advanced technologies & therapies, Inpatient or outpatient - What is observation status
Wednesday, May 19	1:00pm-2:00pm	Covid-19's Impact on Recruitment & Retention. Part IV	Lou Ann Brubaker	Founder, Brubaker Consulting	Covid-19's Impact on Recruitment & Retention, Part IV: Retaining Your Team Following the pre-recorded content with LIVE Q&A Session, participants will be able to: <ul style="list-style-type: none"> • address the major drivers of why staff quit • evaluate how the facility currently supports staff quality of life • list the two HR activities that should happen annually • explain how greater transparency with staff encourages retention
Tuesday, May 25	1:00pm-2:30pm	Safety in the Storm: Weathering a Public Health Emergency and Regulatory Tsunami	Lori Sievers	Attorney, Hinman Straub	During the COVID-19 Pandemic, operators were faced with new requirements, new processes, and an onslaught of new information, while being expected to synthesize and comply with all new requirements and maintain adherence to all existing regulations. During this session we will cover the latest guidance on testing, visitation, exposures, infection control, return to work, travel and vaccination, as well as developments and trends in Adult Care Facility/Assisted Living compliance, surveillance and licensing.
Thursday, May 27	1:00pm-2:00pm	Insurance For Senior Living Facilities in the COVID Pandemic; Risks and Strategies for Optimization	Joshua Lamberg	Founder & CEO, Lamb Insurance Services	This session will be an education on how and why insurance industry costs are rising, what can be done to reduce the increases, including documenting procedures, and presenting them professionally. What risks are there? In addition to lawsuits there are now "fly by night" insurers that provide



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					significant long term risk. We will benchmark rates for property, liability, and excess liability in the industry.
Thursday, June 3	1:00pm-2:30pm	Transformation: Successful Operations After the COVID Pandemic	Joanne Jones, RN & Deborah Lynch	Director; Managing Director, BKD	The ACF/Assisted Living Provider (ALP) landscape has been markedly changed since the onset of the coronavirus disease. Organizations have drastically retooled operations and reconfigured their care delivery models to respond to the pandemic. Since the operational and regulatory challenges experienced amidst COVID are anticipated to continue, it is imperative that we continue to adapt and accelerate our initiatives to improve outcomes, increase satisfaction for our residents and staff and regain community confidence in our services. With insights gained from providers during the pandemic and successful experiences toward recovery, we will discuss the forces shaping service delivery and identify strategies for continued successful transformation
Tuesday, June 8	1:00pm-2:15pm	Hot Topics in Assisted Living Program (ALP) Compliance	Margaret Surowka & Mary Connelly	Counsel; Associate, Barclay Damon	The presentation will discuss recent hot topics in OMIG compliance including a summary of recent audits, compliance changes, COVID compliance, and non-compliant resident issues. The presentation will also include internal procedures and strategies to prepare and reduce the provider's risk of significant audit findings.
Tuesday, June 15	1:00pm-2:30pm	Bill NY S1784: Proposed Infection Control Quality Assurance Requirements in ACFs	Kathy Sindoni	Founder, Substantial Compliance Consulting Group	Bill NY S01784 would require Adult Care Facilities to have quality improvement committees and a focus on infection control in the facility's quality assurance plan. The bill has currently passed both houses and will be submitted for signature by the Governor making it effective in the coming months. In this session the presenter will cover the proposed language of the bill, how it will affect ACFs, potential approaches to meeting these new requirements, and the key components to successful infection control quality assurance.



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Thursday, June 17	1:00pm-2:30pm	How Virtual Reality is Changing the Way We Train	Erin Washington	Co-Founder & Director of Education, Training & Outreach, Embodied Labs	In this presentation, attendees will learn and experience first-hand the benefits of using immersive training tools. Discover the ways that engaging with embodied training in VR can accelerate learning, leading to deeper understanding of aging and older adults, and allowing caregivers to develop rapid insights that lead to significant workplace behaviors, habits and attitudes, including stronger emotional and cultural intelligence, better practical understanding of person-centered care, stronger communication and conflict resolution skills, and greater confidence in providing care -- for both new & seasoned caregivers.
Tuesday, June 22	1:00pm-2:30pm	Infection Control Practices: Maintaining Compliance with Resident and Staff Support	Joanne Jones, RN & Kerri White, RN	Director; Managing Consultant, BKD	During the pandemic, infection control training and directives were amplified. Conflicting and unclear messaging from the regulatory agencies were the norm. Facilities were challenged daily with educating staff and residents on important practices and messaging effectively to maintain adherence to the standards. In this session, we will review current guidance, processes and practices to facilitate effective education and maintain the best outcomes including staff and resident compliance
Thursday, June 24	1:00pm-2:30pm	New York State's Criminal History Record Check (CHRC) Requirements for Adult Care Facility/Assisted Living Providers	Daryl Barra & Andrea Cunningham	Associate Attorney; Associate Attorney, Bureau of Program Counsel NYSDOH	Our presenters from the NYS Department of Health will provide an overview and update on CHRC-related topics including the fingerprinting process, the Department's legal determination process, commensurate employment determination letters and how the ACF/ALR/ALP provider must proceed, how to address subsequent arrests and use of the CHRC system's tracking and reconciliation reports.
Tuesday, June 29	1:00pm-2:00pm	Hot Topics in L & E	Margaret Surowka	Counsel, Barclay Damon	The presentation will discuss recent hot topics in Labor & Employment Law, including Wage and Hour Update, and sexual harassment update. The presentation will include internal procedures and policies to help ensure Labor law compliance.