

**ESAAL 2014 Conference and Trade Show – PRELIMINARY Educational Schedule at a Glance\***

<b>Sunday, May 4, 2014</b>	
1:00 pm – 2:15 pm	<b>Opening Session</b> – Legislative and Regulatory update – ESAAL & Hinman Straub
2:15 pm – 3:45 pm	<b>General Session</b> – Assisted Living Legal update – Lori Sievers, Esq., Hinman Straub
3:45 pm – 4:00 pm	<b>Refreshment Break</b>
4:00 pm – 5:45 pm	<b>Concurrent</b> – Primary Caregiving in the Residential Care Setting: A Model for Ensuring Optimal Quality Care & Promoting Resident Health & Happiness - Kathy Sindoni, Katsin Consulting
4:00 pm – 5:45 pm	<b>Concurrent</b> – Out of the Box Therapy in Treating Residents with Dementia Audrey Etkin, PT, Pamela Schorr OTR/L, CDP – Paxxon Healthcare Services
6:00 pm -7:00 pm	<b>Welcome Reception for all registrants</b>
	<b>Dinner on your own</b>
<b>Monday, May 5, 2014</b>	
7:30 am – 8:30 am	<b>Full Breakfast</b>
8:30 am – 10:30 am	<b>Keynote</b> –The Art of Leadership – Anne Grady
10:30 am – 10:45 am	<b>Refreshment Break</b>
10:45 am – 12:15 pm	<b>Concurrent</b> – Termination of Admission Agreements – Mark Reisman, Esq.
10:45 am – 12:15 pm	<b>Concurrent</b> - “You’ve Come a Long Way, Baby! – Or Have You?” Customer Satisfaction in the 21 <sup>st</sup> Century – Barbara Speedling
12:15 pm – 1:15 pm	<b>Lunch</b>
1:15 pm – 2:45 pm	<b>Concurrent</b> – Use of the Uniform Assessment Tool (UAS) in the Assisted Living Program - DOH representatives Scott Jill and Dot Persico
1:15 pm – 2:45 pm	<b>Concurrent</b> – Food Service: 3 S’s in Soups, 3 E’s in Entrees - Barry Heckman, RC Fine Foods
2:45 pm – 3:00 pm	<b>Refreshment Break</b>
3:00 pm – 4:30 pm	<b>Concurrent</b> - Resident Abuse Awareness and Prevention – Frank Rose, RFR Consulting
3:00 pm – 4:30 pm	<b>Concurrent</b> - YOGA for Life –Mira Lechowicz, Holistic Health and Wellness Educator (limited to 25 people)**
4:30 pm – 5:30 pm	<b>Concurrent</b> – Preventing and/or Responding to an Active Shooting Incident in Your Residence – Rick Mathews, NYS Department of Homeland Security and Emergency Services
4:30 pm – 5:30 pm	<b>Concurrent</b> – Roundtable Discussions – Topics to be announced
6:00 pm – 9:00 pm	<b>Trade Show Kick Off - Dinner in Trade Show</b>
<b>Tuesday, May 6, 2014</b>	
<b>7:30 am – 8:30 am</b>	<b>Continental Breakfast for all in the Trade Show</b>
8:30 am – 10:30 am	<b>General session</b> – Meet Your Regulator - Valerie Deetz, RN, LNHA – Director, Division of Assisted Living, NYS Department Of Health
10:30 am – 11:00 am	<b>Refreshment Break for all in the Trade Show</b>
11:00 am – 12:30 pm	<b>Concurrent-</b> Managed Long Term Care and Other State and Federal Health and Long Term Care Initiatives – Sean Doolan, Esq., Hinman Straub
11:00 am – 12:30 pm	<b>Concurrent-</b> Enhancing Nutrition, Hydration, and Mealtime for Person’s With Alzheimer’s Disease/Dementia - Elizabeth Smith-Boivin – Director, Alzheimer’s Association, Northeastern New York Chapter
12:30 pm – 1:30 pm	<b>Lunch for all in the Trade Show</b>
1:30 pm – 3:00 pm	<b>Concurrent</b> – Upcoming Changes to Supplemental Security Income (SSI) Payments - Rob Parker and Paula Cook – NYS Office of Temporary Disability and Assistance
1:30 pm – 3:00 pm	<b>Concurrent</b> – Human Resources: Employee Discipline and Other Challenges – speaker to be announced
3:00 pm – 3:15 pm	<b>Refreshment Break</b>
3:15 pm – 4:45 pm	<b>General session</b> - Corporate Comedian, The Worklady: Finding the Funny in Change – Jan McInnis
4:45 pm – 5:45 pm	<b>Concurrent</b> – Roundtable Discussions: topics to be announced
6:30 pm – 9:30 pm	<b>Birthday Bash!</b>
<b>Wednesday, May 7, 2014</b>	
7:30 am – 8:30 am	<b>Breakfast on your own</b>
8:30 am – 10:30 am	<b>General</b> – Controlling Controlled Substances in Your Residence - Terry O’Leary, Director, Bureau of Narcotics Enforcement, NYS Department of Health
10:30 am – 12:30 pm	<b>Concurrent-</b> Engagement Marketing in a Socially Connected World - Vanessa LaClair, CMP
10:30 am – 12:30 pm	<b>Concurrent</b> – YOGA for Life–Mira Lechowicz, Holistic Health and Wellness Educator (limited to 25 people)**
12:30 pm – 1:00 pm	<b>Box lunch for all</b>
12:30 pm – 2:00 pm	<b>General Session</b> – Ergonomically Correct: Keeping Staff and Residents Comfortable and Pain Free - Mike Plunkett, Vice President, Cool Insuring, Inc.
2:00 pm – 3:30 pm	<b>General Session</b> – Wrap-up Session by the ED: Let’s Discuss Regulatory Topics that Haven’t Been Covered – Lisa Newcomb, Executive Director, ESAAL

\*Topics and schedule subject to change.

\*\* Registration information for this course to follow.