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ESAAL Board Elects Three New Members

ALBANY, NY – The Empire State Association of Assisted Living Board of Directors elected three new members to its 18-member body.

Joan Hyde, Ph.D., CEO of Ivy Hall Senior Living in Boston, Ronald R. Johnson of the Western New York-based Johnson Adult Homes, and Christine K. Wise, VP of Placement Management for Elant, Inc., will each serve four-year terms.

Hyde, an assisted living provider, advocate and gerontology researcher, has been active in the evolution of long-term care for nearly three decades. She is co-author of *The Assisted Living Residence: A Vision for the Future* and author of numerous articles addressing some of the most important issues affecting America's aging population, including senior health care, regulation and information technology. Ivy Hall, based in Boston, operates The Family Lodge in Saugerties.

Johnson, a resident of Fredonia, is a 26-year industry veteran who is owner/operator of three adult homes: Underwood Manor in Hinsdale and Johnson Adult Homes in Fredonia and Forestville. He has worked to provide a voice to small operators to help ensure they are successful in New York. He is experienced in for-profit and nonprofit residences, renovation, program development and supplemental security income.

Wise, of Middletown, is a 16-year veteran of the assisted living industry. Prior to becoming VP of Placement Management for Elant, she served as the VP, Executive Director of Elant at Goshen, as administrator of adult home operations, administrator of Elant at Erie Station and Elant at Tuxedo Place, and director of admissions at Elant at Goshen. Wise has expertise in several functional areas, including the Assisted Living Reform Act, low income tax credit for senior housing, operational turnaround, admissions and revenue enhancement, marketing and strategic planning.

ESAAL is a not-for-profit organization founded in 1979 to strengthen New York State's assisted living industry and promote the best interests of providers and residents. It is the only association that exclusively represents the assisted living industry, serving more than 240 Assisted Living Residences, Adult Homes and Enriched Housing Programs throughout New York. These member residences are home to more than 20,000 seniors.